



Could you live for one week on only \$2 a day?

2.8 billion people live on less than two dollars a day, that's almost half the world's population.

Although most of these people aren't starving, being trapped in this cycle of poverty means that many people in the world live in poor conditions and cannot afford basic health care or to educate their children.



In India 86% of the population have to make do on less than \$2 a day, that represents over 800 million people in one country alone. The plight for much of the world's poor is even worse, in Malawi, Gambia and Sierra Leone, more than half the

population live on less than *one* dollar a day. This is even adjusted for something called "Purchasing Power Parities" which compensates for the fact that things are generally cheaper in developing countries.

For many countries in Sub-Saharan Africa conditions are getting worse, as global prices for the crops they sell fall, with AIDS, debt repayments and conflict crippling local economies.

Make a stand, make a change.

To raise awareness of the plight of the global poor, the \$2 a day campaign challenges you to live for one week on only £9 of food from May 2nd. No Pizza Hut, microwave dinners or take-away kebabs, just cheap, wholesome, home-made food.



If you think it can't be done, check out our on-line recipe booklet, and see what yummy meals can be made from just 30p with careful spending, even in Sheffield.

There will be a week long program of fun social activities, talks on global hunger and a 'Can't Cook, Won't Cook' school to show you how to get by on a budget. Learn about the way half the world has to live by doing it for yourself. We promise you can get enough food not to go hungry.

the \$2 a day challenge

**all statistics from UN 2002 HDR Report, \$ prices adjusted for year 2000 PPP's*

Why should I get involved?

By getting involved in the campaign you can increase awareness of the plight of the worlds poor. During the campaign we will lobby politicians to do more to help people in developing countries, and reduce loan interest payments for people that don't even have enough to eat.

You will also get an idea of what it is like to live in poverty, and maybe an insight in to how you can stretch your student loan money! Get to meet new people, or do it with friends. Do it as a challenge to yourself, or get sponsorship for a charity of your choice.

Do something amazing this year,
and show the world that you care.

Come to our meeting on

to find out all about the challenge and how
to sign up to make a difference.

Any questions?

For more info and recipes visit:

www.2dollars.org

people & planet

Join the other half



the \$2 a day challenge