

How to run a \$2 A Day Challenge

a guide for groups

Tick for
victory!

1) Decide to run the challenge

We have enough time and money to run the challenge

We have enough people to run it

We can run some events that week and let everyone know

2) Plan some events for the week

We have at least a launch and finish event

We have a promotional event for the week before

We have a meeting one week before the challenge

We have a fun activity for the middle of the week

We've booked venues for these events, and found people to be there and run them

3) Promotion!

Have downloaded and customised our materials

Have printed millions of flyers and posters

Have told student newspapers, radio, and other groups

Have started putting up posters and handing out flyers two weeks before the challenge starts

4) One week before

Everyone knows about the challenge

People are stocking their cupboards for Friday

We know who is taking part, and they know what to do, how to contact us and when all the events are.

5) The Challenge

We ran cool events and took lots of pictures

We included new people in what was going on

We ran a fun celebration at the end of the week

6) The morning after

We gave feedback to the rest of the group

We learnt lessons for next year

We ROCK!